

Online Incentive Reward Platform - Everything You Need & More



We partner directly with you to learn your business needs. We then utilize our online incentive marketing platform to custom tailor a program that's built specifically to address those needs and to motivate your participant base. Our online incentive marketing platform is developed in-house, so we have the ability to customize any module to accomplish your objectives on time and on budget.

The basic package includes your own branded reward site, a content marketing platform, access to the rewards mall, full administrative support, and reporting and communications tools.

Customize your program to suit your needs. Add on any of these optional modules:



Total Recognition Suite

Provides a social platform with peer-to-peer recognition functions as well as birthday/anniversary announcements.



Organizational Structure & Advanced Reporting

Allows segmented administrative and reporting capabilities, defined by organizational structure, region, etc.



Performance Tracking

Keeps track of sales and audits based on thresholds of goals you set and manages multiple promotions at once.



Learn and Earn

Hosts quizzes and surveys, allows you to upload full training curriculum and classes, and captures market/customer intelligence.



Quick Points

Gives managers the ability to issue fixed-value reward program certificates for recognition on the spot.



Integrated Services

Allows your participants to log into your reward program directly from your intranet or corporate website.



Manager Point Bank

Gift your managers a set amount of points every month to distribute to their teams at their own discretion.



Open Enrollment

Allows participants to sign up for your incentive program with little work by your admin and captures demographics information for marketing purposes.



Leaderboard

Input data into a leaderboard, showing top participants and their rankings in your program.

WHY PARTNER WITH LOYALTYWORKS?

35+
YEARS

We've Done This Before



Low Cost



Launch In 4-6 Weeks



Millions of Rewards



95% Recommended Us